

Zürich, 11. June 2010, 12:00h

May 28, 2010: Starmind International Incorporation founded

Starmind starts the first financing round giving out shares to selected investors and partners

On May 28, 2010 Marc Vontobel, Starmind's head IT and partner of Starmind together with Pascal Kaufmann, former president and founder of Starmind Ltd. have successfully signed off the foundation of the new company "Starmind International AG". The foundation in Zurich's notary office was supervised by Andreas Niemack from the internationally operating Swiss trust company Interis AG.

Starmind has roots at the Swiss Federal Institute of Technology (ETH) in Zurich and was initially installed as an association operated by University and ETH graduates. Later, Starmind Ltd. was founded as a private liability company (GmbH), allowing Starmind to close first collaboration contracts with partners and universities and to effectively trade know-how. With the increasing interest in Starmind from the side of users, business clients and potential investors a new legal structure was designed allowing investors to purchase Starmind shares strengthening Starmind's financial basis in a first financing round. The Starmind company is supported by a highly distinguished advisory board representing different industries and sectors, supporting the Starmind board of directors headed by Pascal Kaufmann and Marc Vontobel. Starmind Ltd. will be integrated into the corporation and focus on Starmind's business services.

The successful Starmind launch was then celebrated at Club Amber in Zurich to which team members, VIPs and various Starmind supporters have been invited (see flyer below). The SHAB publication date was set to 10.06.2010, Publ. 5668510.



Image: Starmind Flyer "a star is born".

For further visual and factual information please contact:

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About Starmind.com

Starmind.com is constituted as an online platform and social web for trading know-how between individuals while actively locating talents around the globe to join the Starmind community.

Question Posers

pay for know-how

www.starmind.com

know-how trading portal

Starmind Talents

offer know-how



The Starmind portal allocates questions to qualified question solvers. Questions are posted combined with rewards. The Starmind Community transfers solutions and intellectual property to question posers. Question posers define a maximal reward to which the published reward increases over time. Question solvers who submit solutions for a low reward and therefore at an early stage have a greater chance of receiving the reward. This mechanism assures global competition and a natural selection of those talents who are either highly familiar with the subject, have solved a similar question already or want to use Starmind as platform to successfully present their individual knowhow and therefore themselves. Both question posers and question solvers benefit while new solutions are created ceaselessly. Starmind claims a part of the transferred rewards.