

Zurich, Switzerland on May 3, 2010, 12:00h

University Zurich Alumni Association signs a contract with Starmind

Zurich, 3 May 2010. Today, Starmind and the Umbrella Organisation of the University of Zurich (UZH) Alumni Association signed a collaboration contract. The Umbrella organisation combines 20 associations of all faculties of Zurich University, which are based on a potential of about 100,000 graduates. Through this cooperation, the number of active members is to be increased even more, while the international orientation of Starmind contributes to the global networking of UZH Alumni members.

The contract intends the adaption of the software for the integration of the Starmind software into the UZH Alumni portal, which allows UZH Alumni members direct access to Starmind. Recently, a UZH Alumni group has been founded on Starmind. Through the new know-how exchange on Starmind, UZH Alumni members can obtain creative solutions to their tricky questions and apply their knowledge from university to solve practical problems.

The Starmind team looks forward to successfully cooperating with the UZH Alumni Association and wishes all UZH Alumni members fun exchanging know-how. The cooperation allows both partners to realize projects together and to generate synergies in external locations. «



Picture: Benita Cserépy, office UZH Alumni (left), Pascal Kaufmann, Starmind CEO, and Sandra Emanuel, Executive at Alumni UZH Umbrella Organisation, after the signing of the contract in Zurich.

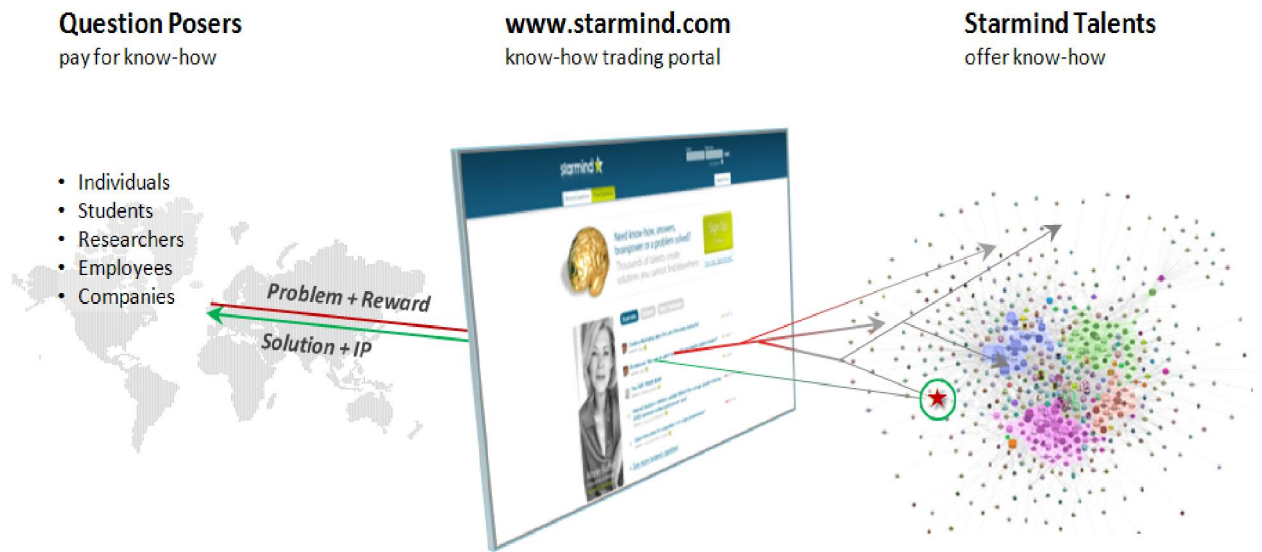
Sector: Expansion, networking, collaboration, know-how trade, science, education, research
 Topic: Alumni, Zurich University, collaboration contract, innovation, Starmind, students

For further visual and factual information please contact:

Starmind, Pascal Kaufmann, Starmind CEO
 University of Zurich, Andreasstrasse 15, 8050 Zurich, Switzerland
kaufmann@starmind.com, Tel: +41 79 426 31 94 or visit: <http://www.starmind.com/>

About Starmind.com

Starmind is domiciled in Meilen, Switzerland and was founded in April, 2008 as limited liability company (GmbH). Starmind.com is constituted as an online platform and social web for trading know-how between individuals while actively locating talents around the globe to join the Starmind community.



The Starmind portal allocates questions to qualified question solvers. Questions are posted combined with rewards. The Starmind Community transfers solutions and intellectual property to question posers. Question posers define a maximal reward to which the published reward increases over time. Question solvers who submit solutions for a low reward and therefore at an early stage have a greater chance of receiving the reward. This mechanism assures global competition and a natural selection of those talents who are either highly familiar with the subject, have solved a similar question already or want to use Starmind as platform to successfully present their individual knowhow and therefore themselves. Both question posers and question solvers benefit while new solutions are created ceaselessly. Starmind claims a part of the transferred rewards.