

Zurich, Switzerland on February 5, 2010, 12:00h

## Installation of Starmind Harvard/MIT Group in Cambridge, MA, USA

Zurich, February 5, 2010. Starmind announces the installation of the first Starmind team in Boston, USA. Alex Mulyar, one of the leading Starmind users in the US, heads the Starmind Harvard/MIT group with focus to tap local networks and societies at Harvard<sup>1</sup> and MIT<sup>2</sup> (Massachusetts Institute of Technology).

MIT belongs to the leading universities in the field of engineering, while Harvard is the first and most renowned university in the US, ranking number one in recent university reviews<sup>3</sup>.

Supported by Swissnex<sup>4</sup> Boston, an organisation of the Swiss Confederation, first contacts could be established and meetings be scheduled. The mission of Swissnex is to unite overseas universities and research institutions with leading Swiss companies and universities.

It is the goal of Starmind USA to expand networks to other universities and research institutions so as to bring together talents and outstanding individuals eager to share know how and solve challenging problems.

Pascal Kaufmann states upon signing the contracts: "I am positive that Alex and his team at Harvard and MIT will be able to open up effective networks and to identify talents and brilliant minds for Starmind. The affiliation of other universities and institutes is a priority of the Starmind group in the US. Starmind unites talents around the globe and converts know how directly into solutions, certificates and awards."«

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Sector: Expansion, Network, Know-How trade, Science, Education

Topic: Swissnex, Boston, Harvard University, Starmind, Harvard/MIT Group, Talent Network

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<sup>1</sup> <http://www.harvard.edu/> Harvard University

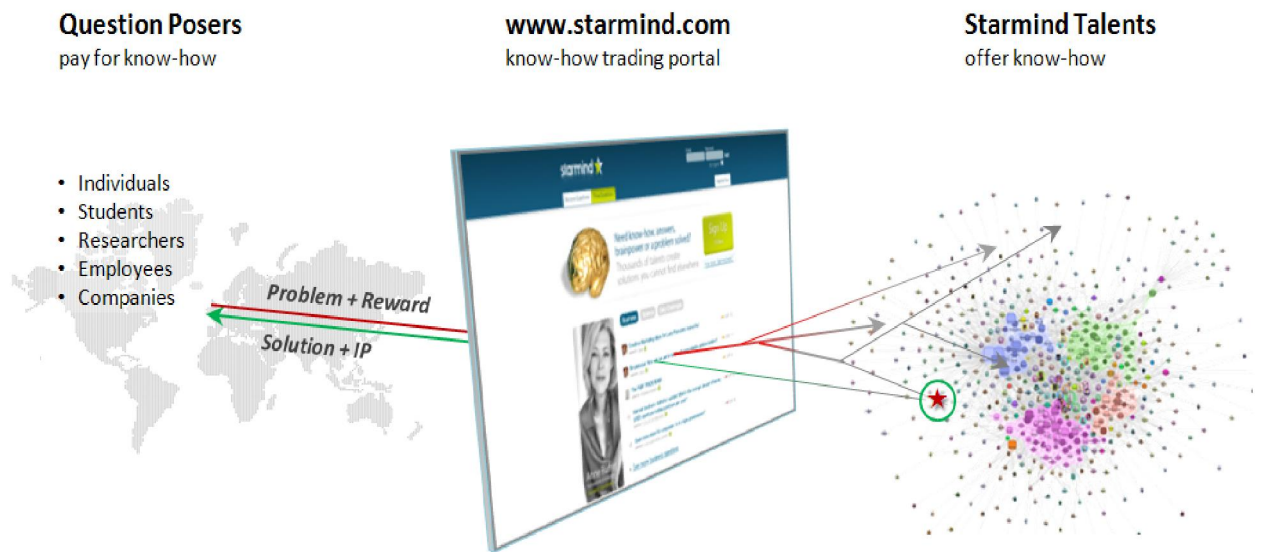
<sup>2</sup> <http://web.mit.edu/> Massachusetts Institute of Technology

<sup>3</sup> <http://www.arwu.org/Country2009Main.jsp?param=United%20States> University ranking USA

<sup>4</sup> <http://www.swissnexboston.org>

## About Starmind.com

Starmind is domiciled in Meilen, Switzerland and was founded in April, 2008 as limited liability company (GmbH). Starmind.com is constituted as an online platform and social web for trading know-how between individuals while actively locating talents around the globe to join the Starmind community.



The Starmind portal allocates questions to qualified question solvers. Questions are posted combined with rewards. The Starmind Community transfers solutions and intellectual property to question posers. Question posers define a maximal reward to which the published reward increases over time. Question solvers who submit solutions for a low reward and therefore at an early stage have a greater chance of receiving the reward. This mechanism assures global competition and a natural selection of those talents who are either highly familiar with the subject, have solved a similar question already or want to use Starmind as platform to successfully present their individual knowhow and therefore themselves. Both question posers and question solvers benefit while new solutions are created ceaselessly. Starmind claims a part of the transferred rewards.