

Zurich, Switzerland on June 1, 2009, 12:00h

## ETH Alumni Association signs contract with Starmind

Zurich, June 1, 2009. Starmind announces the closing of a collaboration contract with the ETH Alumni Association, the official association of all graduates from the Swiss Federal Institute of Technology Zurich.

The ETH Alumni is composed of about 60,000 former ETH Zurich students from over 100 countries. The contract intends the adaption of the software for the integration of the Starmind software into the ETH Alumni portal, which allows ETH Alumni members to pose and solve Starmind questions over the ETH website.

Through the new know-how exchange on Starmind, ETH Alumni members can obtain creative solutions to their tricky questions and apply their knowledge from university to solve practical problems. The international orientation of Starmind contributes to global networking of ETH Alumni members.

The Starmind team looks forward to successfully cooperating with the ETH Alumni Association and wishes all ETH Alumni members fun exchanging know-how.«

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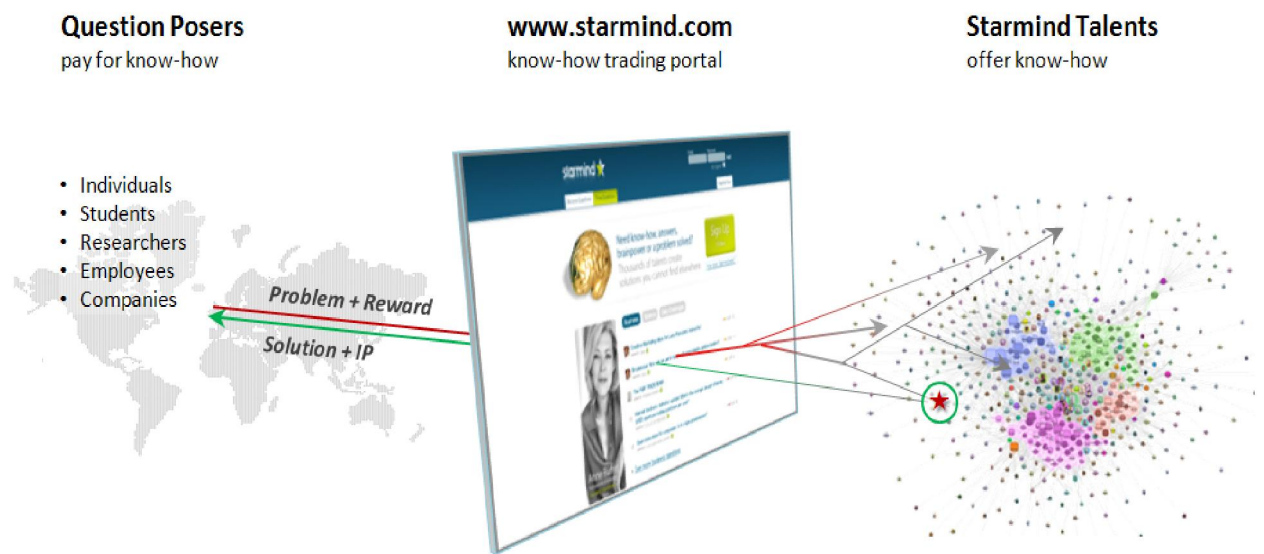
Sector: Expansion, network, collaboration, know-how trade, science, education, research  
Topic: ETH Alumni, Starmind, collaboration, innovation, networking, graduate

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## About Starmind.com

Starmind is domiciled in Meilen, Switzerland and was founded in April, 2008 as limited liability company (GmbH). Starmind.com is constituted as an online platform and social web for trading know-how between individuals while actively locating talents around the globe to join the Starmind community.



The Starmind portal allocates questions to qualified question solvers. Questions are posted combined with rewards. The Starmind Community transfers solutions and intellectual property to question posers. Question posers define a maximal reward to which the published reward increases over time. Question solvers who submit solutions for a low reward and therefore at an early stage have a greater chance of receiving the reward. This mechanism assures global competition and a natural selection of those talents who are either highly familiar with the subject, have solved a similar question already or want to use Starmind as platform to successfully present their individual knowhow and therefore themselves. Both question posers and question solvers benefit while new solutions are created ceaselessly. Starmind claims a part of the transferred rewards.